

## SKILLSET

Graphic Design • Photography • Illustration • Web  
Interior Design • Retail Fixture Design • Conceptual Sketch

## PROFICIENCY

Photoshop • Illustrator • InDesign • SketchUp • HTML • Wordpress  
Word • Excel • PowerPoint • Teams • Inkscape • ClipChamp • OBS

## EDUCATION

1994: Visual Communications / Photo+Video  
Madison Area Technical College, Madison, WI  
1996: Commercial / Applied Arts  
Madison Area Technical College, Madison, WI

## PROFESSIONAL current

COMPANY: Performance Display and Millwork  
POSITION: Convenience Store Specialist I FTE I Aug 2021 - present  
EXPLAIN: Create solid and trusting partnerships between major key customers including conceptualizing new and inventive solutions • strategic planning to improve client results • anticipating needs and utilize existing knowledge to produce solutions for all company business sectors including architectural, display and appliance channels  
PAST: Design / Drafter 3 @ Hussmann I Feb 2003 - July 2021  
Art Director @ Hypercosm I Jul 1999 - May 2001  
Graphic Designer @ Alliant Energy I Jun 1998 - Apr 1999

## PROFESSIONAL awards

COMPANY: Hussmann  
Won 'Best Interior Design' in 2016 — Convenience Store News  
Rainbo Oil's Kwik Stop, Peosta, IA  
Won 'Best Interior Design' in 2014 — Convenience Store News  
PDQ Food Stores, Madison, WI  
'Best Mid-Budget Remodel' (HONORABLE MENTION) in 2014  
American Center BP, Madison, WI



# Mark D Taylor

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 608-477-9364

## **FREELANCE current**

COMPANY: Grace Bible Church  
POSITION: Visual Communications Specialist | 2024 to present  
EXPLAIN: Editing of sermon live stream broadcast • social media content creation • creation of print and electronic designs needed by ministry team leaders and staff • file and content management • website creation and maintenance  
PAST: Pardeeville Watermelon Festival (15 year volunteer), Pardeeville 4th of July, Moto-Static, Art On The Lawn, Boot Scootin' Monkeys, Pardeeville Lakes Management District, 'Sconsin Roads Coffee, Plumer Karate America

## **FREELANCE awards**

COMPANY: Pardeeville Watermelon Festival – Columbia County Tourism  
Best Local Festival in 2014

## **REFERENCES**

Brian Anderson – former direct supervisor at Hussmann  
[brian.anderson@hussmann.com](mailto:brian.anderson@hussmann.com) • 608-469-2599

Mary Ann Weathers – current supervisor at Grace Bible Church  
[mweathers@gbcportage.com](mailto:mweathers@gbcportage.com) • 815-914-5261

Brian Lazkowski – former co-worker at Performance Display  
[brian.laskowski@hotmail.com](mailto:brian.laskowski@hotmail.com) • 847-494-0199

Tod Enger – current freelance customer with Building Crafters  
[tenger@buildingcrafters.com](mailto:tenger@buildingcrafters.com) • 608-333-7813

## **PORTFOLIO**

Boards electronically hosted on [www.markdtaylor.com](http://www.markdtaylor.com)



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