

SKILLSET

Graphic Design • Photography • Illustration • Web
Interior Design • Retail Fixture Design • Conceptual Sketch

PROFICIENCY

Photoshop • Illustrator • InDesign • SketchUp • HTML • Wordpress
Word • Excel • PowerPoint • Teams • Inkscape • ClipChamp • OBS

EDUCATION

1996: Visual Communications / Photo+Video
Madison Area Technical College, Madison, WI
1998: Commercial / Applied Arts
Madison Area Technical College, Madison, WI

PROFESSIONAL current

COMPANY: Performance Display and Millwork
POSITION: Convenience Store Specialist I FTE I Aug 2021 - present
EXPLAIN: Create solid and trusting partnerships between major key customers including conceptualizing new and inventive solutions • strategic planning to improve client results • anticipating needs and utilize existing knowledge to produce solutions for all company business sectors including architectural, display and appliance channels
PAST: Design / Drafter 3 @ Hussmann I Feb 2003 - July 2021
Art Director @ Hypercosm I Jul 1999 - May 2001
Graphic Designer @ Alliant Energy I Jun 1998 - Apr 1999

PROFESSIONAL awards

COMPANY: Hussmann
Won 'Best Interior Design' in 2016 — Convenience Store News
Rainbo Oil's Kwik Stop, Peosta, IA
Won 'Best Interior Design' in 2014 — Convenience Store News
PDQ Food Stores, Madison, WI
'Best Mid-Budget Remodel' (HONORABLE MENTION) in 2014
American Center BP, Madison, WI



Mark D Taylor

 dot.cards/markdtaylor76 • LINKS TO LINKEDIN, SOCIALS, MESSENGERS
 mark@markdtaylor.com
 608-477-9364

FREELANCE current

COMPANY: Grace Bible Church
POSITION: Visual Communications Specialist | 2024 to present
EXPLAIN: Editing of sermon live stream broadcast • social media content creation • creation of print and electronic designs needed by ministry team leaders and staff • file and content management • website creation and maintenance
PAST: Pardeeville Watermelon Festival (15 year volunteer), Pardeeville 4th of July, Moto-Static, Art On The Lawn, Boot Scootin' Monkeys, Pardeeville Lakes Management District, 'Sconsin Roads Coffee, Plumer Karate America

FREELANCE awards

COMPANY: Pardeeville Watermelon Festival – Columbia County Tourism
Best Local Festival in 2014

REFERENCES

Brian Anderson – former direct supervisor at Hussmann
brian.anderson@hussmann.com • 608-469-2599

Mary Ann Weathers – current supervisor at Grace Bible Church
mweathers@gbcportage.com • 815-914-5261

Brian Lazkowski – former co-worker at Performance Display
brian.laskowski@hotmail.com • 847-494-0199

Tod Enger – current freelance customer with Building Crafters
tenger@buildingcrafters.com • 608-333-7813

PORTFOLIO

Boards electronically hosted on www.markdtaylor.com



Mark D Taylor

🌐 dot.cards/markdtaylor76 • LINKS TO LINKEDIN, SOCIALS, MESSENGERS
✉ mark@markdtaylor.com
📞 608-477-9364