

SKILL SET

Graphic Design • Photography • Illustration • Web
Interior Design • Retail Fixture Design • Conceptual Sketch

PROFICIENCY

Photoshop • Illustrator • InDesign • SketchUp • HTML • Wordpress
Word • Excel • PowerPoint • Teams • Inkscape • ClipChamp • OBS

EDUCATION

- 1996 Visual Communications • Photo + Video
Madison Area Technical College, Madison, WI
- 1998 Commercial Applied Arts • Design + Layout
Madison Area Technical College, Madison, WI

PROFESSIONAL current

- COMPANY Performance Display and Millwork
- POSITION Convenience Store Specialist | FTE | Aug 2021 – Dec 2025
- EXPLAIN Create solid and trusting partnerships between major key customers including conceptualizing new and inventive solutions • strategic planning to improve client results • anticipating needs and utilize existing knowledge to produce solutions for all company business sectors including architectural, display, and appliance channels • design and marketing materials including catalogs, brochures, videos, and leave-behinds
- PAST Hussmann | Design / Drafter 3 | Feb 2003 – Jul 2021
- Hypercosm | Art Director | Jul 1999 – May 2001
- Alliant Energy | Graphic Designer | Jun 1998 – Apr 1999

PROFESSIONAL awards

- COMPANY Hussmann
- Won 'Best Interior Design' for Rainbo Oil's Kwik Stop, Peosta, IA in 2016 – Convenience Store News
- Won 'Best Interior Design' for PDQ Food Stores, Madison, WI – Convenience Store News
- Honorable Mention for 'Best Mid-Budget Remodel' for American Center BP, Madison, WI in 2014 – Convenience Store News



Mark D Taylor

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FREELANCE current

COMPANY Grace Bible Church
POSITION Visual Communications Specialist | 2024 to present
EXPLAIN Editing of sermon live stream broadcast • social media content creation • creation of print and electronic designs needed by ministry team leaders and staff • file and content management • website creation and maintenance
PAST Rio Kids Club • Bethel Baptist Church • Pardeeville Watermelon Festival (15 year volunteer) • Pardeeville 4th of July • Moto-Static • Art on the Lawn • Boo Scootin' Monkeys • Pardeeville Lakes Management District • 'Sconsin Roads Coffee • Plumer Karate America

FREELANCE awards

COMPANY "Best Local Festival of 2014" • Columbia County Tourism Pardeeville Watermelon Festival

REFERENCES

Brian Anderson – former direct supervisor at Hussmann
brian.anderson@hussmann.com • 608-469-2599

Mary Ann Weathers – former supervisor at Grace Bible Church
maryannweathers@yahoo.com • 815-914-5261

Brian Lazkowski – former co-worker at Performance Display
brian.laskowski@hotmail.com • 847-494-0199

Tod Enger – current freelance customer, Building Crafters (owner)
tenger@buildingcrafters.com • 608-333-7813

PORTFOLIO

Boards electronically hosted on www.markdtaylor.com/portfolio



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