

SUMMARY

I am interested in obtaining a career instead of a position, wanting to establish myself in a design occupation with room for advancement, interesting obstacles, and creative challenges.

SKILL SET

Graphic Design • Photography • Illustration • Web • Ideation
Interior Design • Retail Fixture Design • Conceptual Sketch

PROFICIENCY

Photoshop • Illustrator • InDesign • SketchUp • HTML • Wordpress • Trello
Word • Excel • PowerPoint • Teams • Inkscape • ClipChamp • OBS • Toggl

EDUCATION

- 1996 Visual Communications • Photo + Video
Madison Area Technical College, Madison, WI
- 1998 Commercial Applied Arts • Design + Layout
Madison Area Technical College, Madison, WI

PROFESSIONAL current

- | | |
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| COMPANY | Apex Worx |
| POSITION | Designer I FTE I Dec 2025 – Aug 2026 |
| EXPLAIN | Developed and established company's overall brand identity • Designed product catalogs to effectively showcase cabinet and fixture offerings • Create detailed 3D models and visual renderings of cabinets and fixtures for product development, presentations, and customer visualization • managed design projects from concept through completion while maintaining consistency with the brand and product standards |
| COMPANY | Performance Display and Millwork |
| POSITION | Convenience Store Specialist I FTE I Aug 2021 – Nov 2025 |
| EXPLAIN | Create solid and trusting partnerships between major key customers including conceptualizing new and inventive solutions • strategic planning to improve client results • anticipating needs and utilize existing knowledge to produce solutions for all company business sectors including architectural, display, and appliance channels • design and marketing materials including catalogs, brochures, videos, and leave-behinds |
| PAST | Hussmann I Design / Drafter 3 I Feb 2003 – Jul 2021
Hypercosm I Art Director I Jul 1999 – May 2001
Alliant Energy I Graphic Designer I Jun 1998 – Apr 1999 |



Mark D Taylor

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PROFESSIONAL awards

COMPANY Hussmann

Won 'Best Interior Design' for Rainbo Oil's Kwik Stop,
Peosta, IA in 2016 – Convenience Store News

Won 'Best Interior Design' for PDQ Food Stores,
Madison, WI – Convenience Store News

FREELANCE current

COMPANY Building Crafters Inc

POSITION Designer | Mar 2024 – Current

EXPLAIN Design / develop interior retail environments for external
customers • 3D model interiors and cabinetry for review • on-
site measurements and floor plan conceptual drawings

PAST Custom Care and Wellness • Grace Bible Church • Rio Kids
Club • Cajun Belle • Bethel Baptist Church • Pardeeville
Watermelon Festival (15 year volunteer) • 'Sconsin Roads
Coffee • Plumer Karate America

FREELANCE awards

COMPANY "Best Local Festival of 2014" • Columbia County Tourism
Pardeeville Watermelon Festival

REFERENCES

Chelsea Kurtz – current freelance customer, Custom Care and Wellness
ckurtz@customcareandwellness.com • 920-904-6970

Tod Enger – current freelance customer, Building Crafters Inc
tenger@buildingcrafters.com • 608-333-7813

Brian Anderson – former direct supervisor at Hussmann
brian.anderson@hussmann.com • 608-469-2599

Dave Grotzke – supervisor at Grace Bible Church
mcdag@hotmail.com • 608-215-3039

PORTFOLIO

Boards electronically hosted on www.markdtaylor.com/portfolio



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